



Creative House

As a full-service, fully-integrated digital and traditional marketing agency, we generate relationships between people and brands. In a crowded arena of audiences, marketing noise and constantly changing environments - we build brands utilizing a comprehensive list of proven solutions.

You need a trusted partner that visualizes your potential, implements a strategy, and monitors the success as your company grows. This leads to consistent and predictable results that we have been able to sustain throughout the midst of the most unpredictable changes ever.

Popular brands today have multifaceted personalities. They make you laugh, cheer, or lean forward and take notice. They achieve a share of emotion, as opposed to a share of mind. This is the key to branding moving forward, and here are the tools we utilize to achieve it.

AGENCY CAPABILITIES

 ADVERTISING AND PROMOTION

 BRANDING

 DIGITAL (SITE, OLA, MOBILE)

 SOCIAL MEDIA

 STRATEGY/PLANNING

 GRAPHIC DESIGN

 INTEGRATED VIDEO, RADIO/TV

 ORIGINAL MUSIC

 ANNUAL REPORTS

 MEDIA PLANNING/BUYING

 MARKET SEGMENTATION

 ANALYTICS/MEASUREMENT

 EXPERIENTIAL MARKETING

 RETAIL MARKETING

 FINANCIAL MARKETING

 MANUFACTURER MARKETING

 BUILDER MARKETING

 CONSUMER AND TRADE MARKETING


 B2B MARKETING

 B2C MARKETING

 CONTENT MARKETING

 EMAIL MARKETING

 PUBLIC RELATIONS

 EMPLOYEE ENGAGEMENT PROGRAMS

 CUSTOMER EXPERIENCE PROGRAMS

 RECOGNITION AND ALIGNMENT PROGRAMS

 COMPETITOR ANALYSIS

CONTACT

Douglas R. Merta
President, Chief Strategy Officer
248.259.9744
doug@creativehousemi.com

creativehousemi.com | 4957 Pepper Trl, Suite 100 | Highland, (Metro Detroit) MI 48356

Proud Member

